

Approved For Release 2009/09/14 : CIA-RDP87M00539R002604330002-9

| | | |
|------------------------|--------------------------|-------------------|
| TRANSMITTAL SLIP | | DATE 16 Dec 85 |
| TO: Executive Registry | | |
| ROOM NO. 7E12 | BUILDING Headquarters | |
| REMARKS: | | |
| FROM: | | |
| ROOM NO. | BUILDING | EXTENSION |

FORM NO.
1 FEB 56 241

REPLACES FORM 36-8
WHICH MAY BE USED.

(47)

Approved For Release 2009/09/14 : CIA-RDP87M00539R002604330002-9

Central Intelligence Agency



Washington, D.C. 20505

Executive Registry

85-

4455/1

16 DEC 1985

Mr. Kent M. Black, President
Rockwell International
P.O. Box 10462
Dallas, Texas 75207

Dear Mr. Black:

Mr. Casey has asked me to respond to your letter of 4 November 1985 regarding the 1986 U.S. Savings Bonds Leadership Conference which is to be held in Washington, D.C., on January 22 and 23.

I have selected [redacted] of my staff to attend the Conference on behalf of the Central Intelligence Agency. His registration form has been forwarded to Rockwell International's Washington, D.C. office.

STAT

We appreciate being invited again this year to participate in the Leadership Conference. With the general decline in interest rates, U.S. Savings Bonds are more competitive than ever and we certainly are looking forward to bringing this message to our employees.

Sincerely,



Deputy Director of Personnel
Employee Benefits and Services

STAT

OP/EBS/ESD/PSB



(16 Dec 85)

STAT

Distribution:

- Original - Adse
- 1 - EO/DDA
- 1 - ER
- 1 - D/OP
- 1 - DD/Pers/EBS
- 1 - C/ESD
- 1 - C/PSB

R-119

Kent M. Black
President

Commercial Electronics Operations
Rockwell International Corporation
P.O. Box 10462
Dallas, Texas 75207-0462
(214) 996-7525



Rockwell International

Executive Registry

05- 4455

PUBLIC AFFAIR OFFICE

85-0100

DD/A Registry

85-4102

November 4, 1985

The Honorable William J. Casey
Director
Central Intelligence Agency
Washington, D.C. 20205

Dear Mr. Director:

There is a very important event scheduled for January, 1986 that you should mark now on your calendar as a "must" participation event for your company. This is the 1986 U.S. Savings Bonds Leadership Conference which will be held at the Sheraton-Washington Hotel in Washington, D.C. on January 22 & 23, 1986.

As head of one of the major corporate organizations in the United States, I am asking that you do two things concerning the 1986 U.S. Savings Bonds Campaign:

- (1) Select a representative from your company who will direct your U.S. Savings Bonds Campaign for 1986.
- (2) Indicate to your campaign leader the importance of participating in our 1986 U.S. Savings Bonds Leadership Conference in Washington, D.C.

Last year's event was most successful with participation by 458 representatives from over 272 companies.

In 1986 we have plans for an even bigger and better conference. Very shortly we expect to have pass through the U.S. Congress a joint House/Senate resolution declaring the month of January, 1986 as U.S. Savings Bonds Month. As part of our leadership festivities, we are inviting all the members of the U.S. Senate and the U.S. House of Representatives to participate in a reception which will be held in the Cannon Caucus Room at the Cannon Office Building on Capitol Hill on the evening of January 22 at 6:00 p.m.

Page 2

We will again have as part of our leadership conference, many presentations from the successful corporate campaigns that were conducted during this past year so that your campaign leader can compare notes from some of the most successful campaigns in corporate America.

U.S. Savings Bonds have never been more popular with the attractive market based savings rate. The net holdings of U.S. Savings Bonds have increased to over \$78 billion today. By providing the opportunity for our employees through payroll savings to participate in U.S. Savings Bonds, we are not only giving them an opportunity to participate in an attractive savings program but also aiding our country in providing more cost effective borrowing for the U.S. Government.

More detailed information on the conference will be forwarded as soon as it is available. We expect a repeat of last year's personal telephone call from President Reagan and the participation of numerous local and national dignitaries. We have already confirmed the participation of the U.S. Army Band in this year's program with a special tribute to Old Glory in a flag pageant which is being specially written for performance at this year's Leadership Conference.

It should be an exciting event and we hope we can plan on your company's participation.

Sincerely,



Kent M. Black, Chairman
1986 Leadership Conference
U.S. Savings Bonds Campaign

EXECUTIVE SECRETARIAT

ROUTING SLIP

TO:

| | | ACTION | INFO | DATE | INITIAL |
|----------|---------|-------------------|------|------|---------|
| 1 | DCI | | | | |
| 2 | DDCI | | | | |
| 3 | EXDIR | | X | | |
| 4 | D/ICS | | | | |
| 5 | DDI | | | | |
| 6 | DDA | | X | | |
| 7 | DDO | | | | |
| 8 | DDS&T | | | | |
| 9 | Chm/NIC | | | | |
| 10 | GC | | | | |
| 11 | IG | | | | |
| 12 | Compt | | | | |
| 13 | D/OLL | | | | |
| 14 | D/PAO | X | | | |
| 15 | D/PERS | | | | |
| 16 | VC/NIC | | | | |
| 17 | ER | | | | |
| 18 | | | | | |
| 19 | | | | | |
| 20 | | | | | |
| 21 | | | | | |
| 22 | | | | | |
| SUSPENSE | | 19 DEC 85 Date | | | |

Remarks

TO #14: Please coordinate with #3 & #6 and respond direct.

Executive Secretary

14 NOV 85

Date

3637 (10-81)

STAT

Executive Registry

85- 4455

Kent M. Black
PresidentCommercial Electronics Operations
Rockwell International Corporation
P.O. Box 10462
Dallas, Texas 75207-0462
(214) 996-7525Rockwell
International

November 4, 1985

The Honorable William J. Casey
Director
Central Intelligence Agency
Washington, D.C. 20205

Dear Mr. Director:

There is a very important event scheduled for January, 1986 that you should mark now on your calendar as a "must" participation event for your company. This is the 1986 U.S. Savings Bonds Leadership Conference which will be held at the Sheraton-Washington Hotel in Washington, D.C. on January 22 & 23, 1986.

As head of one of the major corporate organizations in the United States, I am asking that you do two things concerning the 1986 U.S. Savings Bonds Campaign:

- (1) Select a representative from your company who will direct your U.S. Savings Bonds Campaign for 1986.
- (2) Indicate to your campaign leader the importance of participating in our 1986 U.S. Savings Bonds Leadership Conference in Washington, D.C.

Last year's event was most successful with participation by 458 representatives from over 272 companies.

In 1986 we have plans for an even bigger and better conference. Very shortly we expect to have pass through the U.S. Congress a joint House/Senate resolution declaring the month of January, 1986 as U.S. Savings Bonds Month. As part of our leadership festivities, we are inviting all the members of the U.S. Senate and the U.S. House of Representatives to participate in a reception which will be held in the Cannon Caucus Room at the Cannon Office Building on Capitol Hill on the evening of January 22 at 6:00 p.m.



P-119

Page 2

We will again have as part of our leadership conference, many presentations from the successful corporate campaigns that were conducted during this past year so that your campaign leader can compare notes from some of the most successful campaigns in corporate America.

U.S. Savings Bonds have never been more popular with the attractive market based savings rate. The net holdings of U.S. Savings Bonds have increased to over \$78 billion today. By providing the opportunity for our employees through payroll savings to participate in U.S. Savings Bonds, we are not only giving them an opportunity to participate in an attractive savings program but also aiding our country in providing more cost effective borrowing for the U.S. Government.

More detailed information on the conference will be forwarded as soon as it is available. We expect a repeat of last year's personal telephone call from President Reagan and the participation of numerous local and national dignitaries. We have already confirmed the participation of the U.S. Army Band in this year's program with a special tribute to Old Glory in a flag pageant which is being specially written for performance at this year's Leadership Conference.

It should be an exciting event and we hope we can plan on your company's participation.

Sincerely,

A handwritten signature in dark ink, appearing to read "Kent M. Black", written in a cursive style.

Kent M. Black, Chairman
1986 Leadership Conference
U.S. Savings Bonds Campaign

84-4367

Central Intelligence Agency



Washington, D. C. 20505

DEC 24 1984

Mr. Kent M. Black
Industry Seminar Chairman
U. S. Savings Bonds Volunteer Committee
P.O. Box 10462
Dallas, Texas 75207

Dear Mr. Black:

Thank you very much for your invitation to participate in the Leadership Conference in Washington, D.C., on January 30, 1985, for coordinators of the U. S. Savings Bonds Campaign.

I have selected [redacted] Chief, Personal Services Branch, to represent the Agency at the Leadership Conference. His registration form and check are being sent by separate mail.

STAT

Sincerely,

STAT

[redacted]

Robert W. Magee
Director of Personnel

Distribution:

Original - Addressee

- 1 - ER (84-10087)
2 - DDA
2 - D/Pers
2 - DD/EBS
1 - C/ESD
1 - C/PSB

C/PSB, [redacted] (21 December 1984)

STAT

DCI
EXEC
REG

2119

EXECUTIVE SECRETARIAT
ROUTING SLIP

| TO: | | ACTION | INFO | DATE | INITIAL |
|-----|-----------|--------|----------------|------|---------|
| 1 | DCI | | | | |
| 2 | DDCI | | | | |
| 3 | EXDIR | | X | | |
| 4 | D/ICS | | | | |
| 5 | DDI | | | | |
| 6 | DDA | | X | | |
| 7 | DDO | | | | |
| 8 | DDS&T | | | | |
| 9 | Chm/NIC | | | | |
| 10 | GC | | | | |
| 11 | IG | | | | |
| 12 | Compt | | | | |
| 13 | D/Pers | | | | |
| 14 | D/OLL | | | | |
| 15 | D/PAO | X | | | |
| 16 | SA/IA | | | | |
| 17 | AO/DCI | | | | |
| 18 | C/IPD/OIS | | | | |
| 19 | | | | | |
| 20 | | | | | |
| 21 | | | | | |
| 22 | | | | | |
| | SUSPENSE | | COB, 20 Dec 84 | | |

Remarks To 15: Please coordinate with 3 and 6 and respond direct.

Executive Secretary

11 Dec 84
Date

3637 (10-81)

Kent M. Black
President

Commercial Electronics Operations
Rockwell International Corporation
P.O. Box 10462
Dallas, Texas 75207

Executive Registry

84 - 10087

December 5, 1984

(214) 996-7525

The Honorable William J. Casey
Director
Central Intelligence Agency
Washington, D.C. 20205

Dear Mr. Casey:

Secretary of the Treasury, Donald Regan, has asked me to join with a committee of other senior executives in sponsoring a day-long Leadership Conference in Washington, D.C. for coordinators of U. S. Savings Bonds Campaigns. The conference will be held on January 30, 1985 at the Stouffer-Mayflower Hotel and will be followed by a banquet at the National Air and Space Museum of the Smithsonian Institution.

This Leadership Conference should be given a high priority. Savings Bonds are the most cost effective means of Treasury borrowing. Adding to the \$74 billion already outstanding on Bonds means less government competition in the money markets. The variable rate for Bonds is nearly 11% so they are good for your employees as well as for America's business.

The primary objective of the program will be to help Bonds program coordinators from the nation's largest employers plan and conduct effective Savings Bonds campaigns for their employees. As part of the program, companies that have conducted some of the most effective campaigns in recent years will illustrate the steps which can lead to success in your own organization.

At last year's conference in Dallas, we honored former astronauts Neil Armstrong, Jim McDivitt, Gene Cernan, and Alan Bean. This year we hope to have an equally impressive list of honored guests.

Please appoint a senior level person from your organization to run your Bonds Campaign and ask him or her to attend our January conference. Following your coordinator's day-long training meeting, you are invited to join us -- along with Secretary Regan and chief executives from many other organizations -- for the banquet at the Smithsonian Institution.

Please return the attached registration card as soon as possible.

Thank you for your support.



Kent M. Black
Industry Seminar Chairman
U. S. Savings Bonds Volunteer Committee

